

SEMESTER OPTIONS | SUMMER PROGRAMS | INTERNSHIPS | CUSTOMIZED PROGRAMS



BARCELONA

STUDY ABROAD EXPERIENCE

Putting Theory Into Practice: Intercultural Competence in Action
Rich Kurtzman, Founder and Director, Barcelona Study Abroad Experience

WWW.BARCELONASAE.COM

A Brief Background: Rich Kurtzman

- 1996 First experience out of the US. 8 weeks in St. Petersburg, Russia with U of IL
- 1997 Semester abroad in Madrid, Spain with IES abroad
- 1998-02 Worked at IES abroad Chicago office
- 1999 Led group of students on a 3 week program in Spain with World Learning
- 2000 8 week internship with IES abroad study abroad office in Milan, Italy
- 2001 Lead group of students on a 5 week program in Spain with World Learning
- 2002 Finished M.A. in Spanish Applied Linguistics and Second Language Acquisition
- 2002-06 Worked at IES abroad Barcelona as intercultural and Academic Coordinator
- 2006-09 Taught Culture, Civilization and Intercultural Communication at CEA Barcelona
- 2006-now Work as freelance intercultural consultant for executives
- 2009 - now Founder and Director of Barcelona Study Abroad Experience
- Since 1998 Been attending and presenting at NAFSA, Forum and SIETAR conferences

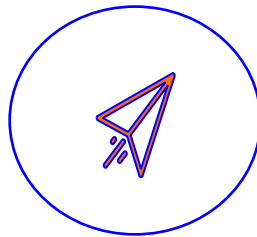


Putting Theory Into Practice

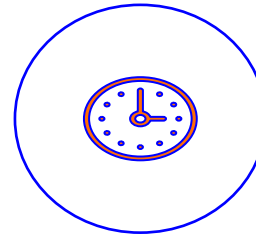
Our Goals for Today



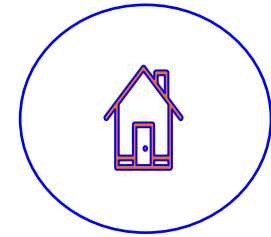
Relevant
Theories
and
Research



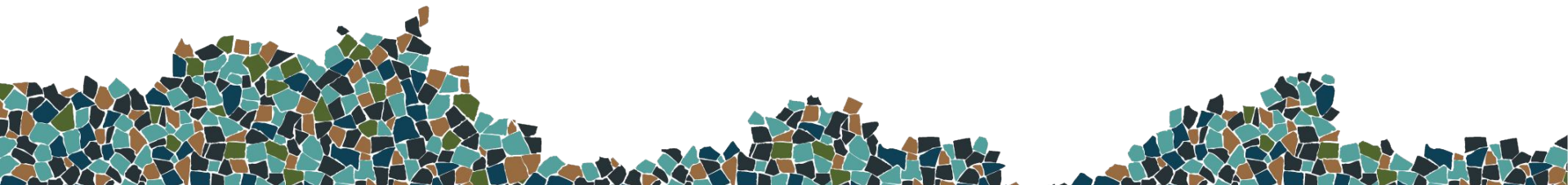
Pre-Departure



On-site



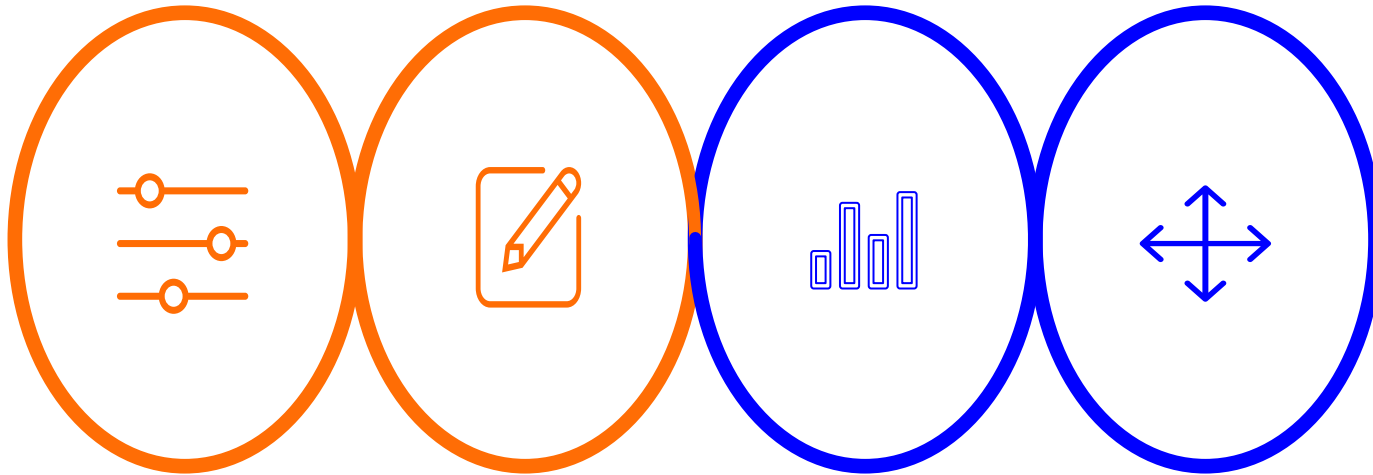
Re-entry



THEORY

FROM OUR FIELD

FROM OTHERS

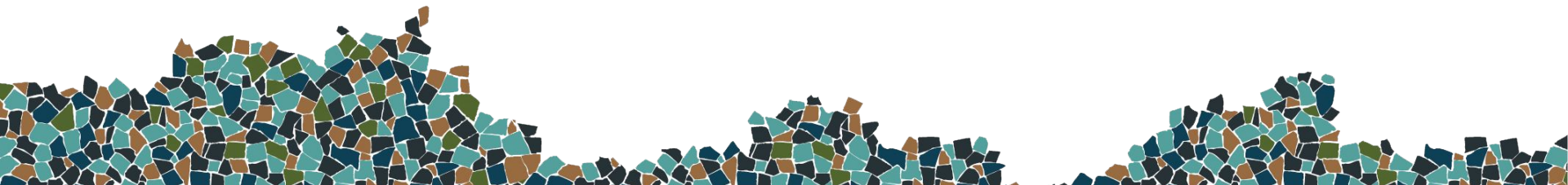


IDI
DMIS

The
Georgetown
Study

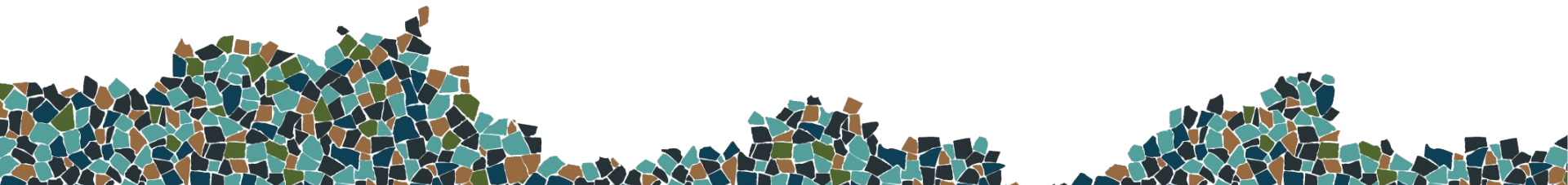
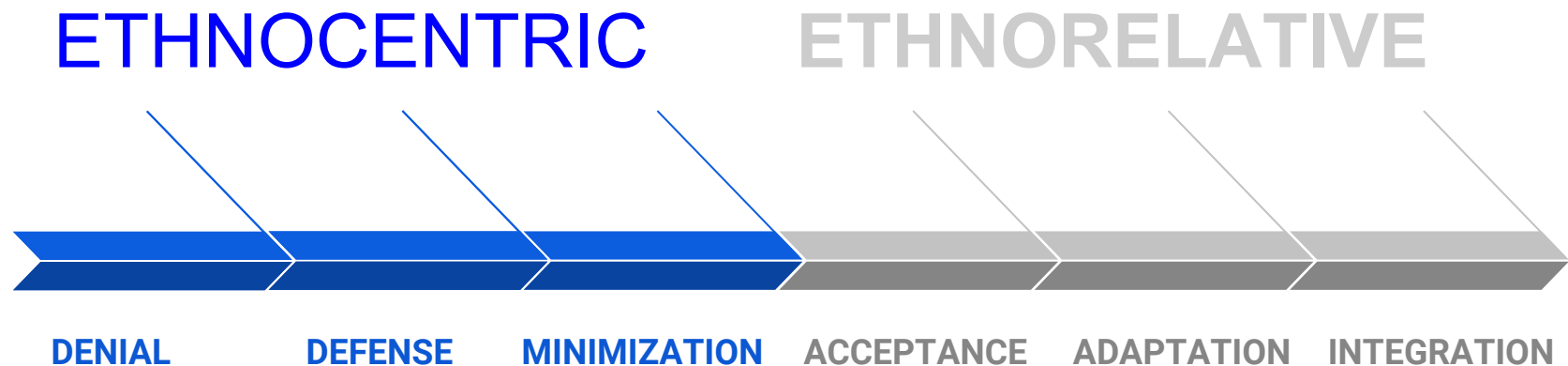
$i + 1$

Growth
Mindset



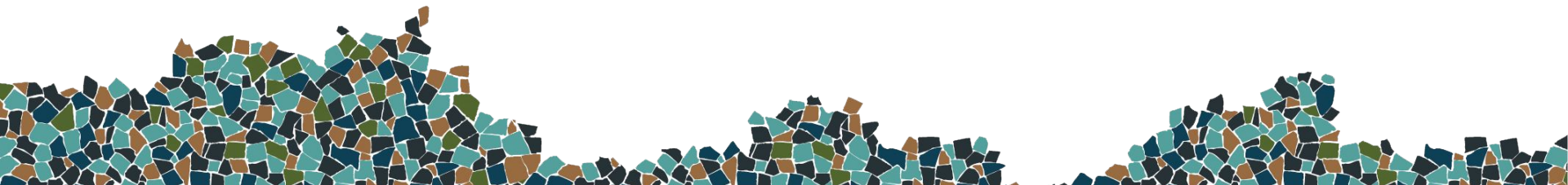
THEORY: The Intercultural Development Inventory & Developmental Model of Intercultural Sensitivity

Moving from ethnocentric to ethnorelative (DMIS) or from monocultural to intercultural (IDI)



The Georgetown Consortium Project: Interventions for Student Learning Abroad (Vande Berg, Connor-Linton and Paige 2009)

- Exposure to cultural differences will not automatically produce effective learning
- **Need interventions** (intentional efforts for reflection)
- Need to provide students with tools to respond to & manage differences
- Importance of on-site cultural mentor



THEORY: Developed by Stephen Krashen

The Input Hypothesis for language acquisition

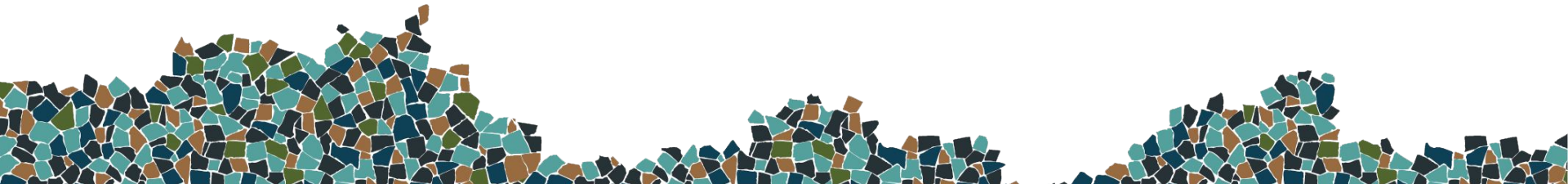
$$i + 1$$

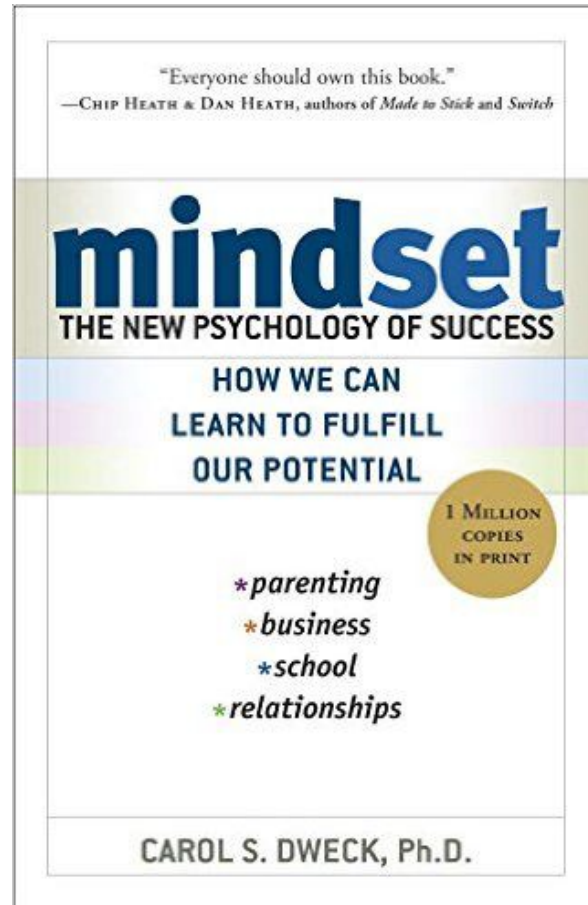
i = comprehensible input

Comprehensible input is language **input** that can be understood by listeners **despite them not understanding all the words and structures in it**. It is described as one level above that of the learners if it can only just be understood.

Source:

[Comprehensible input | TeachingEnglish | British Council | BBC](#)







Putting it into Practice:
Pre-Departure

Cultural Blueprint

**What would you tell
them to:**

DO

SEE

EAT

EXPERIENCE

**To truly understand
your culture?**

**Imagine a student from X
country was coming to
spend a semester at your
campus...**

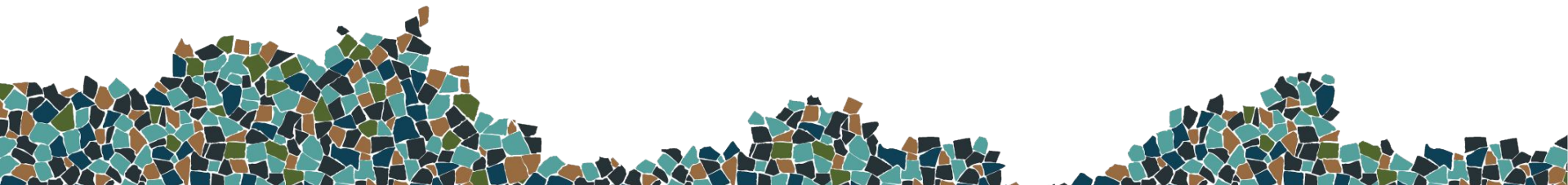
**What would it teach
them about your
culture?**

Write down 6 adjectives that describe your home culture.

Said in another way, if I had never been to your country before and I asked you: "What are people like in X?" What 6 adjectives would you use to describe them?

Write down 6 adjectives you would use to describe the host culture?

Write down 6 adjectives that you think the host culture would use to describe your home culture?



Anaïs Nin

“We don’t see things
as **THEY** are,
We see them as **WE** are.

Definition of Culture

Culture is...What is expected, reinforced and rewarded within a particular social group.

Culture is...Those unwritten rules about how to be a good member of the group.

Culture is... what we do around here, now.



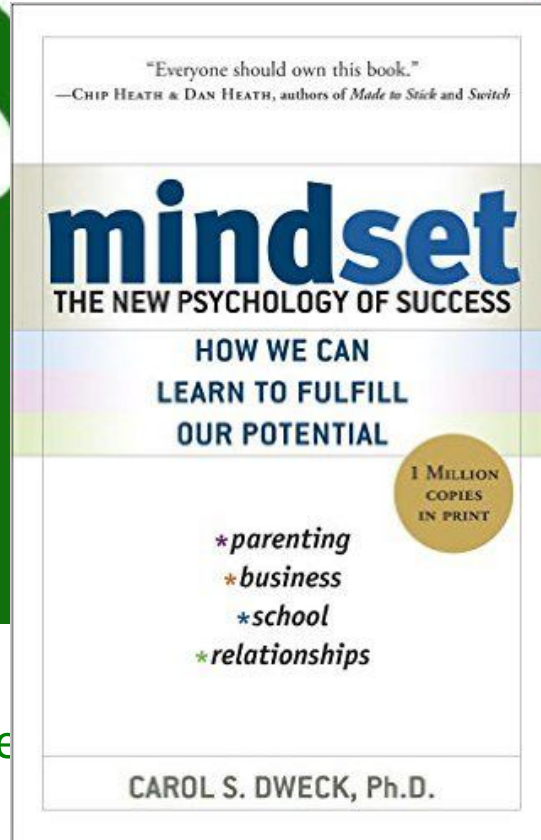


Putting it into Practice:
On-site

What Kind of Mindset Do You Have?

Growth Mindset

I can learn anything I want to
When I'm frustrated, I persevere
I want to challenge myself
When I fail, I learn
Tell me I try hard
If you succeed, I'm inspired
My effort & attitude determine everything



Fixed Mindset

I'm either good at it, or I'm not
When I'm frustrated, I give up
I don't like to be challenged
When I fail, I'm no good
Tell me I'm smart
If you succeed, I feel threatened
My abilities determine everything

10 “What” questions to develop growth mindset in study abroad students

1. What did you do today that felt difficult?
2. What happened today that helped you overcome difficulty?
3. What can you learn from this?
4. What mistake did you make that taught you something?
5. What was a great effort you made today?
6. What new strategy will you use now?
7. What will you do to challenge yourself today?
8. What will you do to improve your cultural competence?
9. What will you do to enhance your personal/professional growth?
10. What will you do to solve your next problem?



The Speed Interview

1. Find a partner
2. Stand next to each other
3. You will have 30 seconds to conduct the interviews
4. Here is your Interview topic (*facilitator chooses*)
5. But wait, there is one last rule...



Potential Topics (depending on when in the program you do this)

- What are your goals for this program?
- How are you going to give back to the host community?
- What's one thing you'll be happy to leave behind?

Tip: They can do it all in the target language

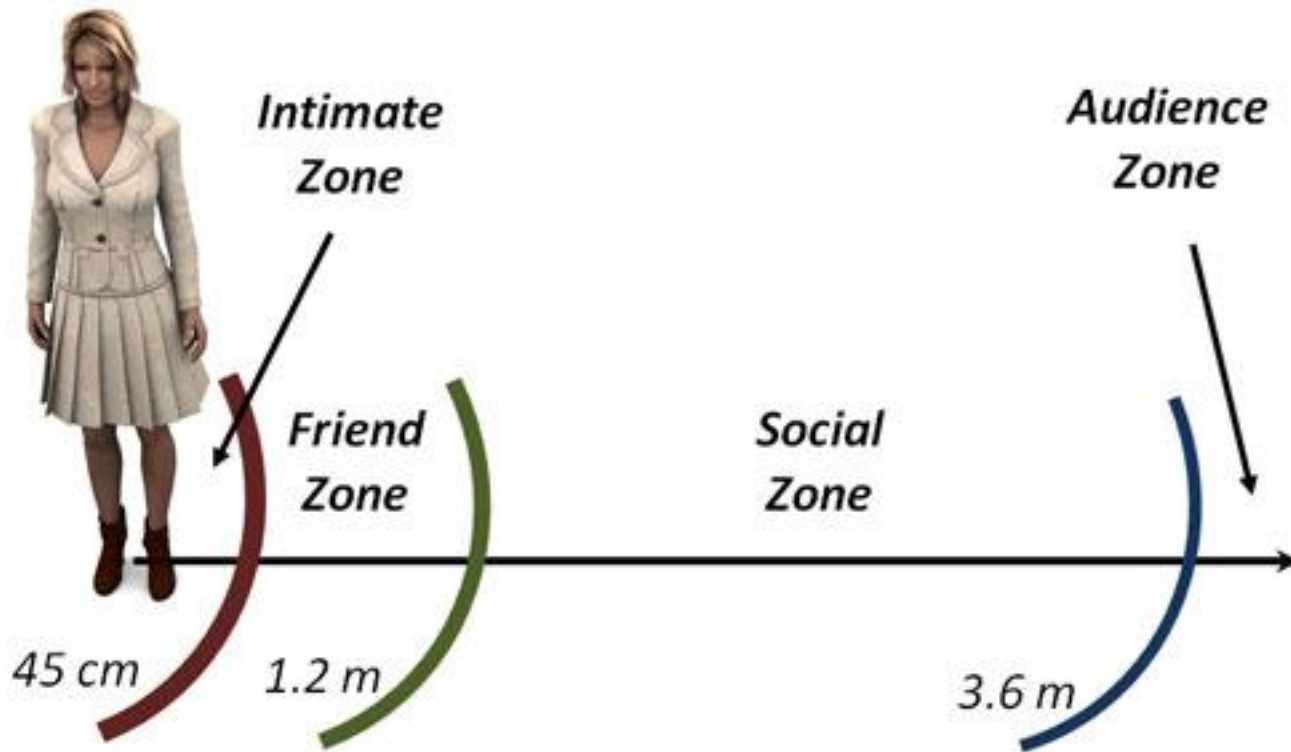


This is also a great
introduction to talk
about

GREETINGS
ACROSS
CULTURES



Personal Space



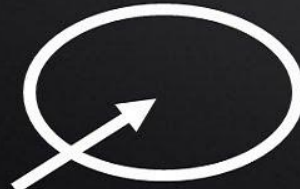
Personal Space



Where
the magic
happens

...

Your
Comfort
Zone



#ComfortZoneChallenge

BARCELONA
STUDY ABROAD EXPERIENCE



Start taking the bus



Shop at an open air market



No social media for 3 days



Use a "paper map"



Tell Mom and
Dad you'll talk to
them next week



No phone for 4 hours...or
24 hours



Re-entry

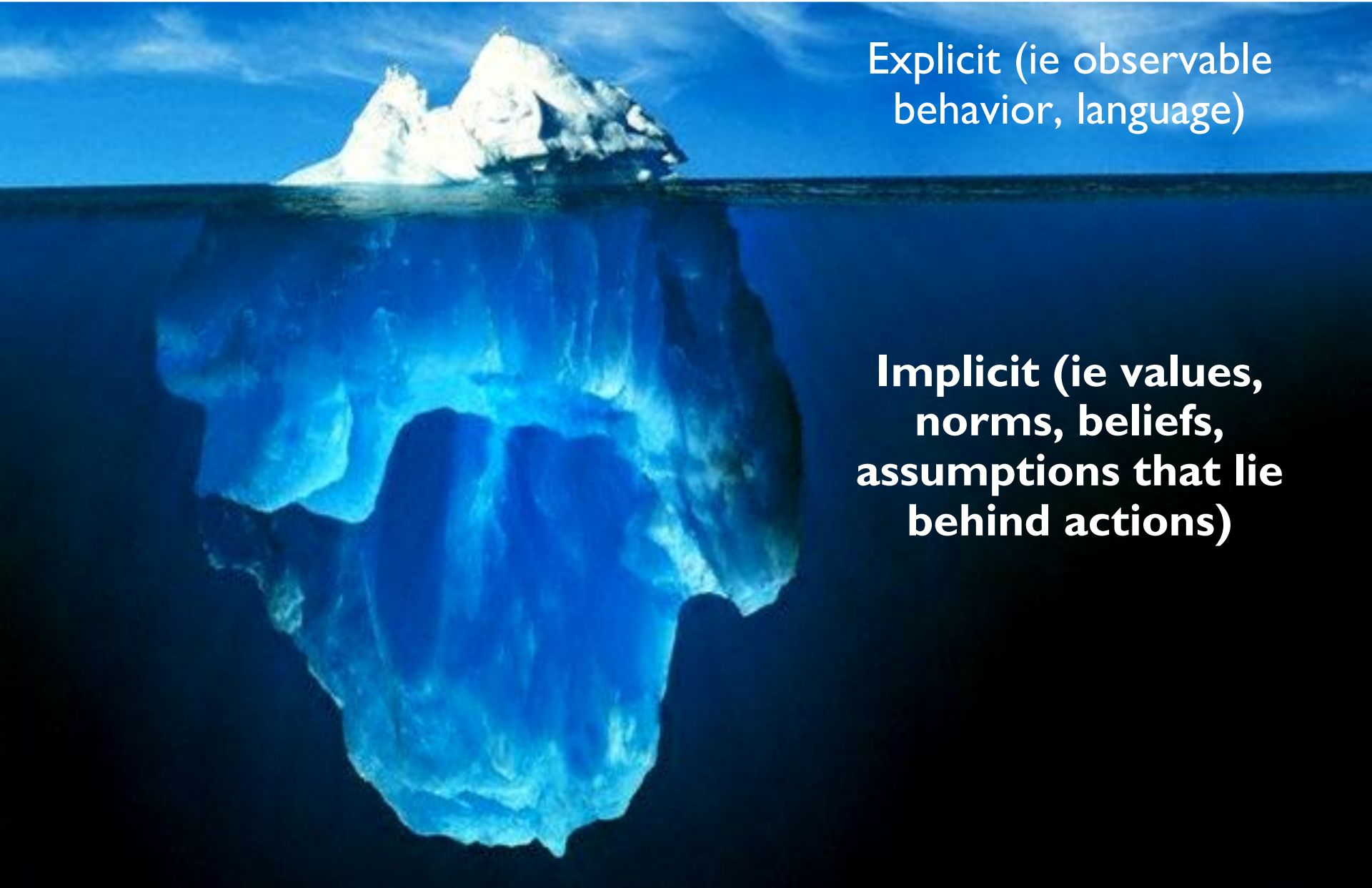
20 photos that each tell a story about a significant experience

20 seconds each



20-20 Vision Exercise

Learning to Iceberg



Explicit (ie observable
behavior, language)

**Implicit (ie values,
norms, beliefs,
assumptions that lie
behind actions)**

Student Question

Why do they DO that?!

01

02

Cultural Mentor

“Good question, but let’s first think about...”

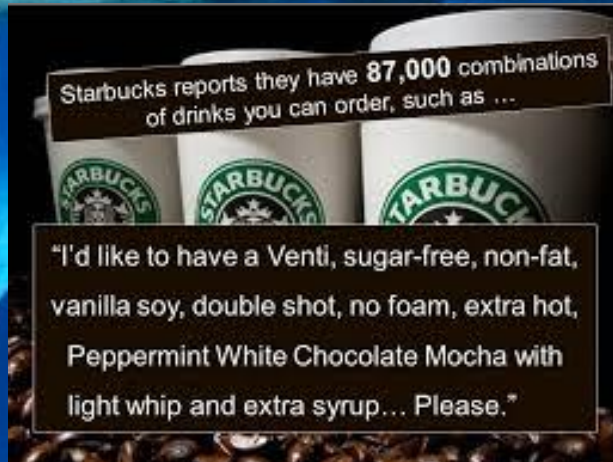
03

“Why do YOU do what you do?”



Coffee Culture in the US

Coffee to go, 87,000 combinations,
name on the cup, drive through



Individualistic
Fast paced
Like to multitask
Time is money
Convenience
Task-based vs. relationship-based

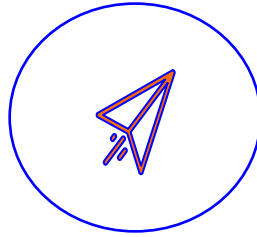
Putting Theory Into Practice

Summary



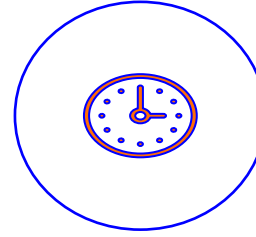
Relevant Theories and Research

IDI
DMIS
i + 1
Growth Mindset



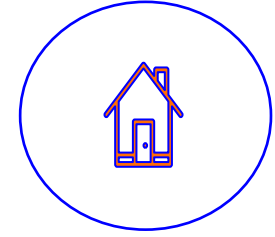
Pre-Departure

Cultural blueprint
6 Adjectives
Anais Nin quote
Definitions of culture



On-site

10 "What" GM questions
The Speed Interview
Greetings
Personal Space
#ComfortZoneChallenge



Re-entry

20-20 Vision
Learning to Iceberg
"Why do YOU do that?"

RICH KURTZMAN

FOUNDER & DIRECTOR

BARCELONA SAE

RICH@BARCELONASAE.COM

RICH WILL BE ATTENDING

FORUM	MARCH 2018	BOSTON
NAFSA	MAY 2018	PHILADELPHIA
EURO FORUM	OCTOBER 2018	PRAGUE
ACTFL	NOVEMBER 2018	NEW ORLEANS

BARCELONA

STUDY ABROAD EXPERIENCE

VISIT US AT

WWW.BARCELONASAE.COM

TELEPHONE | 800-226-1232

EMAIL | INFO@BARCELONASAE.COM